

ICCA 2024 Hong Kong
Sponsorship Opportunities & Benefits

ICCA 2024 Hong Kong
5 – 8 May 2024



ICCA 2024
Hong Kong

Sponsorship Opportunities & Benefits



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ABOUT ICCA, HKIAC AND ICCA CONGRESS

ABOUT INTERNATIONAL COUNCIL FOR COMMERCIAL ARBITRATION

The International Council for Commercial Arbitration (**ICCA**) is a worldwide non-governmental organization devoted to promoting the use and improving the process of arbitration, conciliation and other forms of dispute resolution. Activities include convening international arbitration congresses and conferences, sponsoring authoritative dispute resolution publications, and promoting the harmonization of arbitration and conciliation rules, laws, procedures and standards.

ICCA has official status as an NGO accredited by the United Nations. In that capacity, ICCA has participated actively in the preparation of the Arbitration Rules of the United Nations Commission on International Trade Law, the UNCITRAL Conciliation Rules, and the UNCITRAL Model Law on International Commercial Arbitration. The ICCA NGO consists of Governing Board Members and Members. Governing Board Members are recognized specialists in the field of dispute resolution. At present, there are 41 Governing Board Members and 48 Advisory Members from more than 35 countries.

ABOUT HONG KONG INTERNATIONAL ARBITRATION CENTRE

Founded in 1985 as a non-profit company limited by guarantee, the Hong Kong International Arbitration Centre (**HKIAC**) is one of Asia's most experienced dispute resolution service providers. HKIAC has been recognized globally for offering efficient, innovative and cost-effective arbitration services, in addition to mediation, adjudication and domain name dispute resolution. The 2021 International Arbitration Survey: Adapting arbitration to a changing world published by Queen Mary University of London and White & Case found HKIAC to be the third most preferred arbitral institution globally.

ABOUT THE ICCA CONGRESS

ICCA's biennial Congresses attract a large number of participants from across the globe and have made significant contributions to the development of dispute resolution theory and practice. Renowned for stimulating in-depth discussion and providing new insights on matters related to international arbitration, the ICCA Congress is the largest regular conference devoted to international arbitration and caters to both practitioners looking to build a practice in international arbitration and experts in the arbitration community.

Past Congresses include:

- *2010 Rio de Janeiro*
- *2012 Singapore*
- *2014 Miami*
- *2016 Mauritius*
- *2018 Sydney*
- *2022 Edinburgh*



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BECOME A SPONSOR

Sponsoring the ICCA Congress is an effective way to enhance your organisation’s recognition within the international arbitration community. Please see below different levels of sponsorship packages to accommodate a range of budgets. Early confirmation of sponsorship will ensure that your organisation receives greater level of exposure.

The following sponsorship opportunities are available: -

Conference Sponsorships	US\$	HK\$
❖—Platinum Sponsor (Exclusive)	83,000	650,000
❖—Jade Sponsor (Exclusive)	71,000	550,000
❖—Ruby Sponsor (Exclusive)	64,000	500,000
❖—Gold Sponsor (Exclusive)	51,000	400,000
❖ Silver Sponsor (Exclusive)	38,000	300,000
❖—Bronze Sponsor	20,000	150,000
Social Sponsorships		
❖—Gala Dinner	51,000	400,000
❖ Opening Ceremony	36,000	280,000
❖ Young ICCA Reception	36,000	280,000
❖ Welcome Reception (Only 3 remaining)	32,000	250,000
❖ Gala Dinner – Afterparty	23,000	180,000
Seminar Sponsorships		
❖ Monday Lunchtime Symposium (Only 3 remaining)	33,000	260,000
❖ Tuesday Lunchtime Symposium (Only 3 remaining)	33,000	260,000
❖ Monday Breakfast Seminar (Only 1 remaining)	22,000	170,000
❖ Tuesday Breakfast Seminar (Only 2 remaining)	22,000	170,000
❖ Monday Networking Lunch (Only 2 remaining)	15,000	120,000
❖ Tuesday Networking Lunch (Only 2 remaining)	15,000	120,000

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Technology Sponsorships		
❖ Technology (LED Backdrop) (Exclusive)	58,000	450,000
❖ Congress App (Exclusive)	32,000	250,000
Delegate Services Sponsorships		
❖ Congress Tote Bag (Exclusive)	20,000	150,000
❖ Photo Booth	17,000	130,000
❖ Name Badge and Lanyard (Exclusive)	13,000	100,000
❖ Dim Sum Station (2 available)	13,000	100,000
❖ Barista Station (Only 2 remaining)	10,000	80,000
❖ Charging Station	10,000	80,000
❖ Pen (Exclusive)	8,000	60,000
❖ Exhibition Booth	8,000	60,000
Other Sponsorship		
❖ Tram Advertising	20,000	150,000

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SPONSORSHIP OPPORTUNITIES

Should you be interested in other sponsorship packages, please do not hesitate to contact HKIAC to discuss your preferences.

Platinum Sponsor (Exclusive) (US\$83,000) (HK\$650,000)

As our Platinum Sponsor, you will enjoy the following benefits:-

- Corporate description on the Congress website (600 words)
- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- One eco-friendly gimmick to be inserted into the Congress tote bag
- Complimentary exhibition booth in the foyer at the Congress
- Ten (10) tickets to the ICCA Congress
- Ten (10) tickets to the ICCA Congress Gala Dinner

Jade Sponsor (Exclusive) (US\$71,000) (HK\$550,000)

As our Jade Sponsor, you will enjoy the following benefits:-

- Corporate description on the Congress website (300 words)
- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- One eco-friendly gimmick to be inserted into the Congress tote bag
- Complimentary exhibition booth in the foyer at the Congress
- Six (6) tickets to the ICCA Congress
- Six (6) tickets to the ICCA Congress Gala Dinner

Ruby Sponsor (Exclusive) (US\$64,000) (HK\$500,000)

As our Ruby Sponsor, you will enjoy the following benefits:-

- Corporate description on the Congress website (150 words)
- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- Complimentary exhibition booth in the foyer at the Congress
- Four (4) tickets to the ICCA Congress
- Four (4) tickets to the ICCA Congress Gala Dinner

Gold Sponsor (Exclusive) (US\$51,000) (HK\$400,000)

As our Gold Sponsor, you will enjoy the following benefits:-

- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- Three (3) tickets to the ICCA Congress
- Three (3) tickets to the ICCA Congress Gala Dinner

Silver Sponsor (Exclusive) (US\$38,000) (HK\$300,000)

As our Silver Sponsor, you will enjoy the following benefits:-

- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- Two (2) tickets to the ICCA Congress
- Two (2) tickets to the ICCA Congress Gala Dinner

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Bronze Sponsor (US\$20,000) (HK\$150,000)

As our Bronze Sponsor, you will enjoy the following benefits:-

- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- One (1) ticket to the ICCA Congress
- One (1) ticket to the ICCA Congress Gala Dinner

Gala Dinner (US\$51,000) (HK\$400,000)

As our Gala Dinner sponsor, you will enjoy the following benefits:-

- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- Reserved seating during Opening Ceremony
- Ten (10) tickets to the ICCA Congress
- Ten (10) tickets to the ICCA Congress Gala Dinner

Opening Ceremony (US\$36,000) (HK\$280,000)

As our Opening Ceremony Sponsor, you will enjoy the following benefits:-

- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- Two (2) tickets to the ICCA Congress
- Two (2) tickets to the ICCA Congress Gala Dinner

Young ICCA Reception (US\$36,000) (HK\$280,000)

As our Young ICCA Reception Sponsor, you will enjoy the following benefits:-

- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- Two (2) tickets to the ICCA Congress
- Two (2) tickets to the ICCA Gala Dinner

Welcome Reception (Only 3 remaining) (US\$32,000) (HK\$250,000)

As our Welcome Reception Sponsor, you will enjoy the following benefits:-

- Corporate description on the Congress website (600 words)
- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- Five (5) tickets to the ICCA Congress

Gala Dinner – Afterparty (US\$23,000) (HK\$180,000)

As our Gala Dinner – Afterparty sponsor, you will enjoy the following benefits:-

- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- One (1) ticket to the ICCA Congress
- One (1) ticket to the ICCA Gala Dinner

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Monday Lunchtime Symposium (Only 3 remaining) (US\$33,000) (HK\$260,000)

As our Monday lunchtime sponsor, you will enjoy the following benefits:-

- Opportunity to hold a seminar during the congress lunchbreak with up to 200-person capacity
- Naming rights to your Lunchtime Session
- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- Two (2) tickets to the ICCA Congress

Please note that any food, beverage or venue cost will be at the expense of the sponsor.

Tuesday Lunchtime Symposium (Only 3 remaining) (US\$33,000) (HK\$260,000)

As our Tuesday lunchtime sponsor, you will enjoy the following benefits:-

- Opportunity to hold a seminar during the congress lunchbreak with up to 200-person capacity
- Naming rights to your Lunchtime Session
- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- Two (2) tickets to the ICCA Congress

Please note that any food, beverage or venue cost will be at the expense of the sponsor.

Monday Breakfast Seminar (Only 1 remaining) (US\$22,000) (HK\$170,000)

As our Monday breakfast sponsor, you will enjoy the following benefits:-

- Opportunity to hold a seminar before the Congress with up to 200-person capacity
- Naming rights to your Breakfast Session
- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- One (1) ticket to the ICCA Congress

Please note that any food, beverage or venue costs will be at the expense of the sponsor.

Tuesday Breakfast Seminar (Only 2 remaining) (US\$22,000) (HK\$170,000)

As our Tuesday breakfast sponsor, you will enjoy the following benefits:-

- Opportunity to hold a seminar before the Congress with up to 200-person capacity
- Naming rights to your Breakfast Session
- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- One (1) ticket to the ICCA Congress

Please note that any food, beverage or venue cost will be at the expense of the sponsor.

Monday Networking Lunch (Only 2 remaining) (US\$15,000) (HK\$120,000)

As our Monday Networking lunch sponsor, you will enjoy the following benefits:-

- Opportunity to hold a host a networking during the congress lunchbreak with up to 150-person capacity
- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- Two (2) tickets to the ICCA Congress

Please note that any food, beverage or venue costs will be at the expense of the sponsor.

Tuesday Networking Lunch (Only 2 remaining) (US\$15,000) (HK\$120,000)

As our Monday Networking lunch sponsor, you will enjoy the following benefits:-

- Opportunity to hold a host a networking during the Congress lunchbreak with up to 150-person capacity
- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- Two (2) tickets to the ICCA Congress

Please note that any food, beverage or venue costs will be at the expense of the sponsor.

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Technology (LED Backdrop) (Exclusive) (US\$58,000) (HK\$450,000)

As our LED Backdrop Sponsor, you will enjoy the following benefits:-

- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- One eco-friendly gimmick to be inserted into the Congress tote bag
- Three (3) tickets to the ICCA Congress
- Three (3) tickets to the ICCA Congress Gala Dinner

Congress App (Exclusive) (US\$32,000) (HK\$250,000)

As our Congress App sponsor, you will enjoy the following benefits:-

- Logo featured on the Congress App
- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- One (1) ticket to the ICCA Congress

Congress Tote Bag (Exclusive) (US\$20,000) (HK\$150,000)

As our Congress Tote Bag Sponsor, you will enjoy the following benefits:-

- Logo featured on the Congress Tote Bag
- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials

Photo Booth (US\$17,000) (HK\$130,000)

As our Photo Booth Sponsor, you will enjoy the following benefits:-

- Logo featured on the Photo Booth
- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials

Name Badge and Lanyard (Exclusive) (US\$13,000) (HK\$100,000)

As our Name Badge and Lanyard Sponsor, you will enjoy the following benefits:-

- Logo featured on the Name Badges
- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials

Dim Sum Station (2 available) (US\$13,000) (HK\$100,000)

As our Dim Sum Station sponsor, you will enjoy the following benefits:-

- Logo featured at the Dim Sum Station (2 days)
- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- Opportunity to place a pull up banner next to Dim Sum Station

Barista Station (Only 2 remaining) (US\$10,000) (HK\$80,000)

As our Barista station sponsor, you will enjoy the following benefits:-

- Logo featured at the Barista Station (2 days)
- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- Opportunity to place a pull up banner next to Barista Station

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Charging Station **(US\$10,000)** **(HK\$80,000)**

As our Charging Station Sponsor, you will enjoy the following benefits:-

- Naming rights to the Charging Station
- Logo featured at the Charging Station
- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- Opportunity to place a pull up banner next to Charging Station (2m high and 1m wide)

Pen (Exclusive) **(US\$8,000)** **(HK\$60,000)**

- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- Logo featured on the Pen (size and placement of the logo will be the discretion of the Congress Organising Committee)

Exhibition booth **(US\$8,000)** **(HK\$60,000)**

As our Exhibition booth sponsor, you will enjoy the following benefits:-

- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- Standard exhibition space
- One standard power outlet
- Two exhibitor registrations
- Company name on fascia

Tram Advertising **(US\$20,000)** **(HK\$150,000)**

As our Tram Advertising sponsor, you will enjoy the following benefits:-

- Acknowledgement of your organisation's sponsorship, including on congress website, app, digital signage and congress promotional materials
- Logo on tram advertisement for three weeks

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APPLICATION

Sponsorships	Please tick	US\$	HK\$
Conference Sponsorships			
❖— Platinum Sponsor (Exclusive)		83,000	650,000
❖— Jade Sponsor (Exclusive)		71,000	550,000
❖— Ruby Sponsor (Exclusive)		64,000	500,000
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Delegate Services Sponsorships			
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❖ Photo Booth		17,000	130,000
❖ Name Badge and Lanyard (Exclusive)		13,000	100,000
❖ Dim Sum Station (2 available)		13,000	100,000
❖ Barista Station (Only 2 remaining)		10,000	80,000
❖ Charging Station		10,000	80,000
❖ Pen (Exclusive)		8,000	60,000
❖ Exhibition Booth		8,000	60,000
Other Sponsorship			
❖ Tram Advertising		20,000	150,000

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CONTACT INFORMATION AND TERMS AND CONDITIONS

Other sponsorship proposals are welcome. If your organisation or firm is interested in sponsoring, please complete and return the enclosed "Sponsorship Reply Form" to **HKIAC** via the following channels: -

By mail: **Hong Kong International Arbitration Centre**

38/F, Two Exchange Square, 8 Connaught Place,

Central Hong Kong

or

By fax: (852) 2524 2171

or

By email: icca2024@hkiac.org

For enquiries, please contact HKIAC
at (852) 2525 2381 or icca2024@hkiac.org.

TERMS AND CONDITIONS

1. *Sponsorship is accepted based on a first-come-first-serve approach while HKIAC reserves the right for the final decision.*
2. *Payment should be made within four weeks after the invoice is issued by HKIAC.*
3. *There is no refund for any cancellation of sponsorship after payment.*
4. *The sponsorship fees do not include free conference registration unless specifically stated in the sponsorship opportunities' details.*
5. *Sponsors are not allowed to sublet, assign or apportion any part of the sponsoring item(s) nor represent, advertise or distribute literature or materials for the products or services of any other company(ies) or organisation(s).*
6. *HKIAC will not be liable for any damage or loss to a sponsor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise. Sponsors are encouraged to take out appropriate insurance coverage to cover for such potential losses, where possible.*
7. *No part of an exhibit and no signs or other materials may be posted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that defaces the premises or equipment and furnishings. Damages from failure to observe the notice is payable by the sponsor.*
8. *The conference programme is subject to change without prior notice.*

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SPONSORSHIP REPLY FORM

Please indicate which sponsorship you would like to take up by checking the appropriate box.

Sponsorship Packages:

Company Information

Title: * Prof/Dr/Mr/Mrs/Ms/Other, please specify: _____

Surname: _____ First Name: _____

Company: _____ Position: _____

Address: _____

Tel: _____ Fax: _____

(country code + area code + number)

(country code + area code + number)

Email: _____

** Please circle as appropriate*

Payment Method

An invoice will be issued upon receiving the reply form. Payment shall be made via cheque or bank transfer.

Confirmed By:

Company Name (please print)

Authorised Signature

Date

Name

Company Chop